

ORDER



Orders
Order / Rev: 184209
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 1564
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 08/08/12 / 08/08/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G. Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Priorities USA Action
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	73	\$73,200.00	\$62,220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$73,200.00	\$62,220.00	0.00
Totals	73	\$73,200.00	\$62,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	10/09/12	10/15/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5				\$750.00		0.00			
E 2	KMGH	10/09/12	10/15/12	GMA M-F 7-9A / KMGH	CA	7A-9A	22222--	:30	10	\$850.00	P3	0.00	NM	10	\$8,500.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	22222--		10				\$850.00		0.00			
E 3	KMGH	10/09/12	10/15/12	Inside Edition 9A	CA	9A-930A	111----	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	111----		3				\$500.00		0.00			
E 4	KMGH	10/09/12	10/15/12	Millionaire 930A	CA	930A-10A	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5				\$500.00		0.00			
E 5	KMGH	10/10/12	10/15/12	11A-12P News/KMGH	CA	11A-12P	1-1-1--	:30	3	\$800.00	P1	0.00	NM	3	\$2,400.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	1-1-1--		3				\$800.00		0.00			
E 6	KMGH	10/09/12	10/15/12	3P-4P M-F Rotator/KMGH	CA	3P-4P	11-1---	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				3PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11-1---		3				\$700.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KMGH	10/10/12	10/12/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P -- 1-1--	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	-- 1-1--		2		\$800.00			0.00			
E 8	KMGH	10/09/12	10/15/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11-1---	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	11-1---		3		\$1,000.00			0.00			
E 9	KMGH	10/10/12	10/12/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -- 1-1--	:30	2	\$3,400.00	P1	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	-- 1-1--		2		\$3,400.00			0.00			
E 10	KMGH	10/11/12	10/15/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 1-- 1---	:30	2	\$3,400.00	P2	0.00	NM	2	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	1-- 1---		2		\$3,400.00			0.00			
E 11	KMGH	10/09/12	10/12/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P - 11-1--	:30	3	\$2,600.00	P2	0.00	NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 11-1--		3		\$2,600.00			0.00			
E 12	KMGH	10/09/12	10/15/12	Nightline Nightline	CA	1037P-1103P 11111--	:30	5	\$1,400.00	P2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5		\$1,400.00			0.00			
E 13	KMGH	10/09/12	10/15/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A 1111---	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	1111---		4		\$400.00			0.00			
E 14	KMGH	10/12/12	10/12/12	M-F 12:07A (M-F) M-F 1207AM (M-F)	CA	12:07A-12:37A ---- 1--	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	---- 1--		1		\$150.00			0.00			
E 15	KMGH	10/13/12	10/13/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	----- S-		1		\$650.00			0.00			
E 16	KMGH	10/13/12	10/13/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P ----- S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	----- S-		1		\$1,000.00			0.00			
E 17	KMGH	10/14/12	10/14/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A ----- S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	----- S		1		\$300.00			0.00			
E 18	KMGH	10/14/12	10/14/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A ----- S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	----- S		1		\$350.00			0.00			
E 19	KMGH	10/14/12	10/14/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	----- S		1		\$850.00			0.00			
N20	KMGH	10/09/12	10/15/12	7News at 530AM 7News at 530AM	CA	530AM-6AM 11111--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--		5		\$600.00			0.00			
N21	KMGH	10/09/12	10/15/12	The View THE VIEW	CA	10A-11A 11-1---	:30	3	\$1,000.00	P1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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N21	KMGH	10/09/12	10/15/12	The View THE VIEW	CA	10A-11A	11-1---	:30	3	\$1,000.00	P1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	11-1---		3			\$1,000.00			0.00			
N22	KMGH	10/09/12	10/11/12	Good Afternoon America M-F 1-2PM	CA	1-2PM	-1-1---	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	-1-1---		2			\$700.00			0.00			
N23	KMGH	10/10/12	10/12/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	--1-1--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	--1-1--		2			\$500.00			0.00			
N24	KMGH	10/11/12	10/11/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	---1---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	---1---		1			\$500.00			0.00			
N25	KMGH	10/12/12	10/12/12	ABC Fri C ABC Fri C	CA	9P-10P	----F--	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	----F--		1			\$4,000.00			0.00			
N26	KMGH	10/13/12	10/13/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S-		1			\$300.00			0.00			
N27	KMGH	10/13/12	10/13/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S-		1			\$650.00			0.00			
N28	KMGH	10/14/12	10/14/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S		1			\$700.00			0.00			
Totals													73	\$73,200.00	